

MILFORD ATHLETICS CORPORATE SPONSOR MENU 2011-12

(all prices per year - we had over 38,000 in spectator attendance for 2010-11 athletic events!)

SCOREBOARDS		
Football/Track Stadium <i>Available: 2</i>	4' x 8' color panel, 2 public address announcements at each home varsity football game, recognition in the athletic programs, 2 MHS Athletic Booster passes good for free admission to any home athletic event	\$1,000
<i>*advertiser pays for panel which is reusable year-to-year (approx. \$350)</i>		

Aquatics Venue <i>Available: 3</i>	3' x 3' color panel	\$400
<i>*advertiser pays for panel which is reusable year-to-year (approx. \$150)</i>		

BANNERS		
MHS Gymnasium- Basketball/Volleyball/Wrestling	4' x 8' color banner	\$350
Charity Lucas Soccer Stadium	4' x 8' color banner	\$200
Baseball/Softball/Tennis	4' x 8' color banner	\$200
<i>*year-by-year agreement renewed in July (pro-rated throughout year by AD), advertiser pays for banner(s) which are reusable year-to-year, banners can be made for advertiser with provided artwork (approx. \$200)</i>		

INTERNET ADS		
www.milfordathletics.org		
Athletics Main Home Page	RIGHT SIDE pixel maximums: 190 w x 250 h	\$100
	CENTER BOTTOM pixel maximums: 550 w x 100 h	\$110
	CENTER BOTTOM pixel maximums: 225 w x 100 h	\$70
<i>*year-by-year agreement renewed in July (pro-rated throughout year by AD), 100 KB max. size (JPEG/GIF), linking available!</i>		

ATHLETIC PROGRAMS		
	Debbie Sterbling, MABC Program Producer; (513) 248-1452	
Outside Back Cover Ad	Includes fall, winter and spring programs	\$325
Inside Front or Back Cover Ad	Includes fall, winter and spring programs	\$300
Full Page Ad	Includes fall, winter and spring programs	\$250
Half Page Ad	Includes fall, winter and spring programs	\$175
Quarter Page Ad	Includes fall, winter and spring programs	\$125
Eighth Page (Bus. Card) Ad	Includes fall, winter and spring programs	\$75

SCHEDULE POSTERS		
	School Athletic Schedules	
Fall, Winter, Spring	<i>Contact: Mr. Chet Eten, 988-6402 or ceten@fuse.net</i>	

For more information
(or to finalize sale)
please contact:

Mark Trout, AD
Milford High School
1 Eagles Way
Milford, Ohio 45150

Phone: 576-2212
Fax: 831-8230
trout_m@milfordschools.org

OVER...

**MILFORD FOOTBALL STADIUM
YARDLINE SPONSORSHIP PROGRAM
2011-12**

VISITORS

GOAL	10	20	30	40	50	40	30	20	10	GOAL
GOAL	10	20	30	40	50	40	30	20	10	GOAL
\$500	\$400	\$500	\$600	\$800	\$1,000	\$800	\$600	\$500	\$400	\$500

HOME

DETAILS

**A-frame display with 4' x 8' Coroplast panels mounted on 1 or 2 sides
Displays placed on Lane 1 of track on home side
(goal displays may be at back of endzone if preferred)**

COSTS

**Advertiser responsible for panel(s) cost (approx. \$180 each side; reusable)
Advertiser responsible for yearly fee (above) determined by yardline 'owned'**

BENEFITS

**Display visible at all home varsity football games
Corporate name will be used by varsity announcer when spotting placement
of ball or team activity on/near 'your' yardline
*2 free tickets and reserved parking for one home 2011 varsity football game
(*provided upon request after remittance)**