

Milford Athletic Booster Club
Monthly Meeting Notes - March 13, 2018

Meeting opened at 7:03 pm (Board voted on scholarship recipients from 6:45 – 7:00 pm)

Attendees:

Penni Clemons, Julie Klenk, Dave Meranda, Laura Dominique, Bryan Yee, Todd Moore, Mark Trout, and Coach Dave Ackerman

Missing: Justin Bonnell, Darragh Naylor

Secretary's Report (available on Website) – Julie Klenk

Treasurer's Report – Laura Dominique

- \$500 athletic scholarship was awarded to both Calvin Hunter (male), and Hayden Mohring (female)

Team/Program Representative's Reports

- Coach Dave Ackerman (Boys Cross Country / Track) thanked the Boosters for our donation to the Leukemia and Lymphoma Society in support of "No Bad Days" campaign
- Coach Ackerman expressed his concern with lack of support and participation by some of the coaches at the events that the Boosters sponsor
- Boys Cross Country had a total of 22 boys (13 of which have never run before) o AJ Dickerson was a first time runner as a senior and finished 5th in the league / top 5 in majority of races
- Finished 6th out of 7 teams in the ECC with 36 wins / 44 losses
- Team used new tag system to keep good data and help everyone improve
- Track team has been lifting T, W, Th during the winter (averaged between 20-35 participants)
- Season began on 3/4/19 with approximately 90 boys/girls
- Youth Track Camp will be separated into age groups (K-2 for 1 hour) and (Grades 3-6 for 1.5 hours) for 4 days
- Added Pole Vault to list of events o Padding required by the state is very expensive (\$18K)
 - o Custom garage for pole vault pit (\$10.5K) will be split evenly between Track and Athletic Dept o Brian Damewood (previously coached all field events at Williamsburg) is the new pole vault coach and will be paid \$1,000 from fundraising events (working on more fundraisers to generate additional funds for Coach Damewood)
 - o We currently have 10 JH / 6 HS pole vaulters this year
- Milford will host a JH State Invitational Meet on 5/4 (based on fully automatic qualifying times)
- HS Invitational Meet is scheduled for 4/24
- Goal is to be in the top 3 of the league this year
- The track is in pretty good shape right now – biggest issue is people wearing cleats on it

Concessions (Penni Clemons)

- Penni is in the process of creating a Concession Coordinator instruction sheet for each concession stand
- Free food log sheet will be in each stand to limit / track what is being given away
- Talking with a couple of vendors regarding the possibility of installing TV menus in concession stands
- Working on accepting credit cards in concession stands

Advertising / Sponsorships (Bryan Yee)

- Did not bill any sponsors for the gym this year
- Would like to send out invoices earlier going forward

- Make sure By Golly's is still good with being sponsor on back of Booster passes ☐ Coke paid us \$5,500 in November 2018 for advertising / sponsorship

Unrestricted

Membership/Volunteers (Darragh Naylor)

- No report

Craft Show (Justin Bonnell)

- Justin will be in contact with Nothing Bundt Cakes regarding adding them to the Craft Show
- Confirmed that Justin is still committed to running the Craft Show going forward

Hall of Fame (Dave Meranda)

- Dave will create a disc / binder of all historical data around the Hall of Fame to pass on to his replacement

Eagle Flight Night (Todd Moore) – March 9th

- Ticket / sponsor sales were down about \$7K this year
- Split the Pot was at a record high this year
- Live Auction was comparable to past years
- Silent Auction from Todd's side was down from last year
- Next year we would like to get more "experiences" and less gift cards
- Expected to net about \$25K this year (down from net of \$45K last year)

Athletic Director's Report (Mark Trout)

- Paid off the bill for the outside turf
- Interviewing for Mark's replacement as Athletic Director for HS (should be decided upon in the next week)

Old Business

- n/a

New Business

- Todd Moore had discussion with Todd Gooch and Brian Drescher from MEF&C regarding the football concession stand
 - Will schedule a meeting before football season to see if we can work together to come up with an arrangement that will work for both sides
 - Biggest constraint right now is lack of cold storage

Dates to Remember

- Next MABC Executive Board Meeting – Wednesday, March 20, @ 7pm (if needed)
- Next MABC Monthly Meeting – Wednesday, April 3, @ 7pm

Adjournment

- Meeting adjourned at 9:25 pm

Unrestricted